

CANADA'S LARGEST BEAUTY EXHIBITION & EDUCATIONAL EVENT

COMPETITION RULES

*Shape Your
Knowledge*

ALL YOUR
PROFESSIONAL
NEEDS UNDER
THE SAME ROOF
HAIR, NAILS &
AESTHETICS

aba
ALLIED BEAUTY
ASSOCIATION

CALGARY EXHIBITION
& ROUNDUP CENTRE
20 ROUNDUP WAY S.E.
OCT. 3 & 4, 2010

CALGARY 2010

Competition Registration



ALLIED BEAUTY ASSOCIATION

ALL SUNDAY EVENING COMPETITORS MUST REGISTER AT THE ABA REGISTRATION DESK, SUNDAY BEFORE 3:00 P.M. MONDAY COMPETITORS MUST REGISTER NO LATER THAN 30 MINUTES PRIOR TO THE COMPETITION TIME AT THE ABA REGISTRATION DESK

COMPETITION	DATE	COMPETITION TIME	LOCATION
SUNDAY			
City Line Ordinary to Extraordinary	Sun., Oct. 3	5:30 p.m.	Hall C
Elegant Evening Make Up	Sun., Oct. 3	7:00 p.m.	Hall C
Evening Long Hair Elegance	Sun., Oct. 3	8:00 p.m.	Hall C
Men's Avant-Garde Cut & Style	Sun., Oct. 3	9:00 p.m.	Hall C
MONDAY			
New Talent Level; Women's Trend Cut & Style	Mon., Oct. 4	9:00 a.m.	Hall C
Professional Level; Women's Trend Cut & Style	Mon., Oct. 4	10:00 a.m.	Hall C

ONLY THE FIRST 35 INSCRIPTIONS RECEIVED WILL BE ACCEPTED (EXCEPT FOR THE CITY LINE COMPETITION). No more than 5 contestants from the same salon / group of salons or school can enter any one competition. Competitors from outside of Province may enter all competitions except the New Talent Fashion Cut & Style and Provincial Championship. The sponsors, Allied Beauty Association, are not responsible for personal losses or injury to either contestants or models. Any latecomer, up to 5 minutes, may compete but will forfeit the competition time and will be demerited 5 points. It is also understood that ABA reserves the right to cancel any competition for which a sufficient number of entries have not registered (less than 5). Every contestant will receive a

complimentary two-day entry (\$60.00 value) for the 2010 Calgary ABA Show. Models will receive entry for the day of the competition ONLY. All models must come to the competition floor wearing garments and make-up for the competition. Competitors are fully responsible for all styling tools, models' wardrobe and model. Please note that models will have to sign a model release form for the use of any photos taken for publicity. All entries must be received at the ABA office by SEPTEMBER 29, 2010.

All entries must be registered with the ABA office in order to qualify for participation. Please return entry forms and a copy of license, together with certified cheque, money order or call the ABA office and pay by VISA or MASTERCARD made payable, in Canadian

funds, to Allied Beauty Association and mail to:

Allied Beauty Association
145 Traders Blvd. East, Units 26 & 27
Mississauga, Ontario L4Z 3L3
Tel: (905) 568-0158
Fax: (905) 568-1581
Website: www.abacanada.com

It is your responsibility to make sure you meet the qualifications to take part in any ABA competition. All entries are final.

REGISTRATION INFORMATION ONLY, please call Allied Beauty Association at: 1-800-268-6644 Ext. 23 and speak to Stephanie or e-mail at stephanie@abacanada.com

Please check the competition(s) you wish to enter. I have read the rules of the competitions I have entered and agree to abide by them and to accept the decisions of the judges as final in all matters. Enclosed please find my entry fee of \$ _____. ONLY CERTIFIED CHEQUES OR MONEY ORDERS WILL BE ACCEPTED.

- | | | |
|---|--|---|
| <input type="radio"/> CITY LINE ORDINARY TO EXTRAORDINARY
Sunday, October 3
Entry Fee: \$150.00 | <input type="radio"/> ELEGANT EVENING MAKE UP
Sunday, October 3
Entry Fee: \$100.00 | <input type="radio"/> EVENING LONG HAIR ELEGANCE
Sunday, October 3
Entry Fee: \$100.00 |
| <input type="radio"/> MEN'S AVANT-GARDE CUT & STYLE
Sunday, October 3
Entry Fee: \$100.00 | <input type="radio"/> NEW TALENT LEVEL; WOMEN'S TREND CUT & STYLE
Monday, October 4
Entry Fee: \$50.00 | <input type="radio"/> PROFESSIONAL LEVEL; WOMEN'S TREND CUT & STYLE
Monday, October 4
Entry Fee: \$100.00 |

(PLEASE PRINT CLEARLY)

NAME: _____

SALON: _____

TELEPHONE: _____

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ADDRESS: _____

EMAIL: _____

CITY: _____

POSTAL CODE: _____

SIGNATURE: _____



Competition Rules

aba

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GENERAL RULES FOR ALL HAIR COMPETITIONS

1. Models must wear capes during cutting and styling.
2. One electrical outlet provided for each competitor. No power bar allowed.
3. Only one electrical tool can be plugged in at a time.
4. Models must refrain from using blow dryers or arrange hair with fingers.
5. When asked to move a model to a staging area to be judged, the competitor will be given 1 min. to adjust the neckline that may have moved in transferring.
6. Coaching from the audience will result in demerits of -5
7. Judging for all hair competitions is based on the following criteria;
 - a) Workmanship skills
 - b) Suitability to the category and model's head and face structure.
 - c) Degree of new creativity.
 - d) Use of colour to enhance haircut and style.

All scores are based on the international thirty point system. Ranging from 30 –20 points.

NEW FOR 2010:

Competitions that were in the past for professional level stylists only ARE NOW OPEN to any stylist of any level of experience.

All other competitions are open to competitors from any province and all levels of experience ranging from students, apprentices up to 2 years and professional stylist within our industry.

New Talent and Women's Trend competitions are closed for Provincial entries ONLY.

COMPETITION DEMERIT OUTLINE

Hairstyle out of category	- 3
Colour out of category	- 3
Hair cutting – no change of length	- 1 to - 5
Pre-cutting per area	- 1 to - 5
Hair not wet evenly & or combed back	- 1 to - 2
Indecent attire	- 3
Attire out of category	-2
Coaching from the audience	- 5
Latecomers up to 5 minutes	- 5
Misuse of conduct	- 5
Not stopping when time is called	- 2
Tools penalty	-1 to - 3
Hairpieces or extensions	- 4
Model not facing the mirror	-1
Long hair length too short	-1 to - 3
Hair not brushed through	- 3
Ornament size and/or Ornament made from hair or any fibers that look like Hair.	-3 to -5

Sages on the competition floor will give demerits. Commissionaire will review demerits and a collective majority will result in the final demerits to be handed in to the tabulator by the commissionaire .The tabulator will deduct the demerits from final score.

Professional Level;WOMEN'S TREND CUT & STYLE

This haircut must be the newest up to date trend for today. The competitor will create a style, which is acceptable by female consumers who are contemporary and follow trends. This style will show the technical haircutting skills, and the stylist should think of the colour choice and their placement as accents and emphasis. The combination of technical excellence in the cut, the colour and the finishing are important design elements in creating a winning look.

No hair extensions allowed. The sages will demerit extreme or Avant-Garde hairstyles. All levels of experience ranging from students, apprentices and professional stylist within our industry are all eligible to enter this competition.

1. WET HAIR – Model's hair must be evenly wet throughout and combed straight back before the competition begins. The sages will check the degree of wetness and hair combed straight back.

2. HAIR LENGTH – One inch (2.5 cm) of the hair must be cut throughout the head. Failure to do so will result in demerits. The sages will physically check the length before and visually during the competition to assure the length has visibly changed. The cut may be shorter or longer lengths, but must suit the model and category.

3. HAIR COLOUR – A minimum of 3 colours MUST be used. It is recommended that the stylist consider the choice of colours and their placement as accents to their style. The use of highly saturated/highly pigmented, extreme or neon colors must not exceed more than 20% of the finished look. The choice of colors is a vital part of this composition and should reinforce the hair cut.

4. TOOLS AND PRODUCT – NO clippers are permitted. All other hair-cutting tools may be used including trimmers to cleanup the hairline and around the ear area. Any hand held electrical tools is allowed to finish the hairstyle. All styling products are permitted.

5. CLOTHING – Must fit with the overall theme of today's newest trends. Sages will demerit indecent presentations

6. COMPETITION TIME – 45 minutes.

7. DEMERITS - See general rules for all other regulations and demerits.

New Talent Level;WOMEN'S TREND CUT & STYLE

This competition is open to any current student and or a student who has graduated no more than one year prior to the date of the competition or any apprentice with up to two years experience.

This haircut must be the newest up to date trend for today. The competitor will create a style, which is acceptable by female consumers who are contemporary and follow trends. This style will show the technical haircutting skills, and the stylist should think of the colour choice and their placement as accents and emphasis. The combination of technical excellence in the cut, the colour and the finishing are important design elements in creating a winning look.

No hair extensions allowed. The sages will demerit extreme or Avant-Garde hairstyles.

1 WET HAIR – Model's hair must be evenly wet throughout and combed straight back before the competition begins. The sages will check the degree of wetness and hair combed straight back.

2. HAIR LENGTH – One inch (2.5 cm) of hair must be cut throughout the entire head. Failure to do so will result in demerits. The sages will physically check hair length before and visually during the competition to assure that the length has visibly changed. The cut may be shorter or longer lengths, but must suit the model and category.

3. HAIR COLOUR – A minimum of 3 colours MUST be used. It is recommended that the stylist consider the choice of colours and their placement as accents to their style. The use of highly saturated/highly pigmented, extreme or neon colors must not exceed more than 20% of the finished look. The choice of colors is a vital part of this composition and should reinforce the hair cut.

4. TOOLS AND PRODUCTS -- NO clippers are permitted. All other hair-cutting tools may be used including trimmers to cleanup the hairline and around the ear area. Any hand held electrical tools are allowed to finish the hairstyle. All styling products are permitted.

5. CLOTHING – Must fit with the overall theme of today's newest trends. Sages will demerit for indecent presentations.

6. COMPETITION TIME – 45 minutes.

7. DEMERITS - See general rules for all regulations and demerits.

MEN'S AVANT-GARDE CUT & STYLE

All levels of experience ranging from students, apprentices and professional stylist within our industry are all eligible to enter this competition. Competitors will create an avant-garde cut,



Competition Rules



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colour, and style, which will depict progressive/aggressive looks and express the stylist's

vision of what, may become trend in the future. Avant-Garde calls for more extreme shapes in the haircut combined with bold highly saturated/highly-pigmented colours. Any lengths may be used and must be suited to the model and the category. Makeup and attire must reflect the Avante-Garde theme. Sages will demerit fantasy styles. No more than 30 %of the surface of the head can be shaved with clippers, scissors or razor.

1. WET HAIR – Model's hair must be wet throughout and combed straight back before the competition begins.

2. HAIR LENGTH – A minimum of 1/2 inch (1.25 cm) must be cut around the entire head. Failure to do so will result in demerits. The sages will physically check the length before and visually during the competition to assure that the length has visibly change. No hair extensions are permitted.

3. HAIR COLOUR – The choices of colours are free to bring out the expression of the shapes with in the haircut.

4. TOOLS AND PRODUCT – Any hair-cutting tools may be used including clippers HOWEVER clipper guards are not allowed. Any hand held electrical tools are allowed to finish the hairstyle. All styling products are permitted.

5. CLOTHING – The model's garments must fit the Avant-Garde theme. Sages will demerit indecent presentations.

6. COMPETITION TIME – 30 minutes.

7. DEMERITS - See general rules for all other regulations and demerits

EVENING LONG HAIR ELEGANCE

This competition is a ladies evening fashion hairstyle, which represents beauty, and elegance using the models' own hair. Hair must be dressed 75% in an upward motion and 25% in a

downward motion and extend lower than the models natural hairline. Hairstyle must be suited to the model and depict the theme of elegance. All levels of experience ranging from students, apprentices and professional stylist within our industry are all eligible to enter this competition.

1. REPORT TO FLOOR – Models will come on the competition floor with dry, flat hair that has no evidence of pre-setting. The competitor will brush the hair straight back and flat in the presence of a sage. Sages will demerit -3 if this rule is not followed.

2. HAIR LENGTH – Minimum hair length in the back is bottom of the shoulder blades. The front may have light fringes not to extend further back than 1 inch from hairline. The top of the head may have lengths no shorter than jaw length. Sages will check lengths prior to the start of the competition and demerits -1 to -3 will be a result of not following this rule.

3. TOOLS AND PRODUCTS – Any electric tools may be used during comb out time. Styling products and hairsprays are allowed. No hair length may change during competition time however fine hair ends maybe cleaned up.

4. HAIRPIECES - The sages will physically check with a comb for any extensions or hairpieces of any kind. Small ornaments may be used. No ornaments made out of hair or fibers to look like hair of any kind are permitted. The sages will demerit if this rule if not followed.

5. HAIR COLOURS – All commercial colours are acceptable.

6. CLOTHING – The theme is elegant.

7. COMPETITION TIME – 30 minutes.

8. DEMERITS - general rules for all other regulations and demerits

ELEGANT EVENING MAKEUP

The make-up category must be for an evening occasion for an elegant fashionable woman. The make-up should reflect the artist's own interpretation

as to how to enhance cosmetic highlights, contour and color for the models face structure and features and overall appearance to coordinate with the elegant evening theme. This competition is open to any esthetician, cosmetologist, make-up artist, hairstylist, student, or professional, with training and experience in make-up artistry. All levels of experience ranging from students, apprentices and professional stylist within our industry are all eligible to enter this competition.

1. Models must report to mirror positions with the face cleaned and free from the neck up of cosmetics, moisturizers, and false lashes and must be draped and ready for the competition. Draping will be removed prior to judging (Demerit -1 to -3)

2. The competitor will provide all working tools and make-up and be responsible for his/her own model. (Demerit -1 to -5)

3. No assistants are allowed to assist on the floor or the use of personal makeup chair during the competition.

4. Model's hair must be pulled back off the face and secured prior to arriving to the competition floor and the hairstyle will not be considered during judging. (Demerit -2)

5. The model should be dressed in appropriate evening elegant attire and fit with the makeup theme. (Demerit -2)

6. Talking between the artist and the model is allowed, softly and professionally without being disruptive socially.

7. Time allotted to complete make-up is 30 minutes.

8. Judging will be on these four criteria:

- Technique,
- Corrective application,
- Color enhancement,
- Fashion effect and overall presentation.

9. Judging will be done on the finished look, on a 30-point system.

AWARDS

The first place winner will be awarded a trophy and a \$500.00 cash prize, the second place winner will be awarded a trophy and a \$250.00 cash prize and the third place winner will be awarded a trophy and a \$125.00 cash prize.

The first place winner of the New Talent Competition will be awarded a trophy and a \$250.00 cash prize, the second place winner will be awarded a trophy and a \$125.00 cash prize and the third place winner will be awarded a trophy and a \$75.00 cash prize.

??QUESTIONS??

For RULES ONLY, please contact Mr. Don Grylls at: (306)-477-0440 or Email Don at dongrylls@sasktel.net for REGISTRATION INFORMATION ONLY please call Allied Beauty Association at:1-800-268-6644 / (905) 568-0158 Ext. 23 and speak to Stephanie or e-mail at stephanie@abacanada.com OR ask your sales representative.